



UNWANA MONDAY EFFIONG

GRAPHIC AND WEB DESIGN

CONTACT

☎ +123-806-8806-42

✉ achieva003@gmail.com

📍 55 Church Road, Uyo, Akwa
Ibom State, Nigeria.

EDUCATION

2014-2016
UNIVERSITY OF UYO

- Diploma in Library Science

2017-2023
UNIVERSITY OF UYO

- Bachelor of Arts
- GPA: 3.8

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Technical Skills

LANGUAGES

- English (Fluent)

PROFILE

I am a highly motivated and dependable professional, known for my strong work ethic, attention to detail, and excellent organizational skills. I efficiently manage multiple tasks while meeting deadlines and delivering high-quality results. Collaborative and open to feedback, I continually seek to improve and grow. My dedication, adaptability, and positive approach to challenges drive me to exceed expectations, bringing passion and focus to every project.

WORK EXPERIENCE

Graphic designer and publisher

2019-2022

Amazon Publisher

- - Designed and maintained websites for an Amazon publishing business, ensuring optimal responsiveness and user engagement.
- - Created and optimized book covers and promotional materials for Amazon listings, enhancing visibility and attracting readers.
- - Utilized WordPress to develop e-commerce platforms, focusing on SEO strategies to drive traffic and increase sales.
- - Collaborated with marketing teams to execute creative campaigns, ensuring visual consistency and brand integrity across all platforms.

Abas Technology

2022- Present

Graphic and Web Designer

- Designed and maintained user-friendly websites, ensuring a seamless and responsive experience across all devices.
- - Developed visually appealing branding elements, including logos, book covers, and marketing materials for various projects.
- - Collaborated with cross-functional teams to create engaging digital content, enhancing brand visibility and audience engagement.
- - Conducted user research and analysis to inform design decisions, resulting in optimized layouts and improved site performance.

REFERENCE

Abasi-Ama Michael

Abas Technology/ CEO

Phone: +234 704 176 0012

Email: abasmike5@gmail.com

Prof Friday E. Ude

Professor of Language/ Lecturer

Phone: +234 816 764 3010

Email: Friday22@uniuyo.ng